

# Waggish Writer Services

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Welcome! What follows are my services as a content writer and copywriter.

Like the best services, my services will evolve as I level up in experience and expertise.

I include a Contents table to give an overview and guide to my services.

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## Friendly Freebies

What are Friendly Freebies?

Friendly Freebies are writing samples I gift to prospecting clients or clients who are curious about how adaptable I am as a writer. My Friendly Freebies are written with purpose and the intent you can use them immediately.

Why am I offering Friendly Freebies to prospecting clients or clients who want to try a different writing style?

Each writer has their own voice and different strengths they bring to their craft.

The Friendly Freebie is your low-risk evaluation of my ability to convey your voice and represent your brand.

For me, the Friendly Freebie tests my understanding about you and your vision, whether it is content helping others understand what you do or copy to persuade others to follow your lead.

My wish is to create a lasting relationship that benefits both parties involved.

What follows is a table of what kind of Friendly Freebies I offer in the briefest of terms.

### Friendly Freebies Table

Content Samples	Sample Specifics	Price
Blog/Article	Optional: Review of current content Maximum length of original blog or article submission: 400-500 words	n/a
Copy Samples	Sample Specifics	Price
Email	Maximum length: 400-500 words I write to persuade one "Call-to-action" that benefits you, your business, and your product	n/a
Webpage Copy Review	1 webpage review where I focus on the <b>webpage, menu, and website's overall brand</b> The webpage copy review will include details of <b>where you excel and where you can improve</b>	n/a

## What can you do with your Friendly Freebie?

Here is what you can do with your Friendly Freebie,

- If you like it, keep it!
- If you don't like it, throw it in the trash!
- If you love it, show your appreciation by:
  - Writing a testimonial of my service!
  - Offering feedback on how I can improve my services!
  - Going the extra mile and give both a testimonial and feedback!

If you want to grab your Friendly Freebie, let's have a chat! Use my Contact page to start that conversation.

Limitation: I only offer one Friendly Freebie per sample per client.

## Project Possibilities

What follow is my content services and copywriting services you can pick and choose from that fit your needs. The price is based on project. The next two tables show my content and copy services.

### Content Services Table

Content Services	Service Description	Delivery Time	Price
YouTube Script	1 script for a video between 3 to 5 minutes (400-500 words max)	7 days max	\$75.00
Blog/Article	A 400-500 word submission	7 days max	\$100.00

### Copy Services Table

Copy Services	Service Description	Delivery Time	Price
Email Copy	Maximum of 400-500 word submission to persuade your prospecting client/customer to answer the “call-to-action”	3 days max	\$75.00
Webpage Copy Review	Review and feedback on 1 web page Examples: Pateron, Buy Me a Coffee, LinkedIn Profile, <b>1 page</b> from large website	3 days max	\$75.00
Webpage Copy Review, Recommend, & Revise: Basic	Review, Recommend, & Revise 1 webpage. <ul style="list-style-type: none"> <li>Feedback from the client is required to have the most success.</li> </ul>	7 days max	\$100.00
Website Audit	Broad Overview of Website <ul style="list-style-type: none"> <li>Maximum of 5 pages</li> <li>Notes on <b>where you excel</b> and <b>where you can improve</b></li> </ul>	7 days max	\$275.00
Website Review, Recommend & Revise: Holistic	Review, Recommend & Revise Whole Website ( <b>5 webpages max</b> ) <ul style="list-style-type: none"> <li>Feedback from the client is required to have the most success.</li> </ul>	21 days max	\$300.00

## Brand Bundles

This service level is a working relationship where I consistently provide one or more services.

We arrange the type of service(s) and how often I produce with a production schedule that will allow time for review, feedback, and edits before the final product delivery.

Frequency will affect the fee because I desire the relationship to be for the long term.

To ensure quality and clear communication, we will arrange check-ins to make sure we are happy with the relationship.

We can adjust the bundle accordingly or graciously part ways if the relationship is not meeting the expectations on either side.

What is special in the Brand Bundle is I offer additional services as a thank you for choosing me to write for you and a means to help you achieve your goals. These bonus services include:

- Social Media Distribution on Facebook & LinkedIn via me, Erin Fedeson, Owner & Creator of Waggish Writer
- SEO (Search Engine Optimization) guaranteed

The higher the level the bundle, the more options you have. Mix and match your needs in the higher bundle levels.

If we have arranged a continuous collaboration, we can adjust the bundle based on your needs.

## Brand Bundles Table

Bundle Type	Bundle Description	Delivery Time	Price
Brand Bundle Level 1 (monthly)	1 Project of Choice <ul style="list-style-type: none"><li>• 1 Content or Copy</li></ul>	21 days max	\$175.00
Brand Bundle Level 2 (monthly)	2 Projects of Choice <ul style="list-style-type: none"><li>• 1 Content or Copy</li><li>• 1 Content or Copy</li></ul>	28 days max	\$250.00
Brand Bundle Level 3 (monthly)	3 Project of Choice <ul style="list-style-type: none"><li>• 1 Content or Copy</li><li>• 1 Content or Copy</li><li>• 1 Content or Copy</li></ul>	35 days max	\$200.00